

CLINICAL ADVANTAGE PROGRAM

Formulary Optimization for Low Clinical Value Medications

RxBenefits utilizes an independent, client-focused approach to provide best-in-market clinical solutions for employers. Our Clinical Advantage Program provides sustainable pharmacy strategies, tailored to help each client meet their specific goals and needs.

IN THE MARKETPLACE TODAY...

Drug manufacturers are reinventing and even repackaging known drugs to maximize profits, such as:

- Newer version of an older (brand) drug
- “Unique” dosage forms
- “Unique” strengths
- Combination medications
- Delivery devices
- Multiple product packages

WHAT IS A LOW CLINICAL VALUE (LCV) MEDICATION?

- A drug that treats common conditions but has no added therapeutic benefits when compared to similar medications in the market
- Low Clinical Value medications cost significantly more and often have unestablished, inferior performance compared to existing, less expensive therapies

LOW CLINICAL VALUE EXAMPLE:

Which drug would you prefer to cover?

DUEXIS[®]

\$2,700 Cost
30 Day Duration

OR

Advil[®] Pepcid[®]

\$35.00 Cost
30 Day Duration

By applying our clinical expertise to remove high dollar, non-essential drugs, employers optimize clinical and financial results for their plan & their members.

Contact us to learn more.

800.377.1614
rxbenefits.com

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HOW FORMULARY OPTIMIZATION WORKS

Our Formulary Optimization program provides protection to clients and their members. Using our clinical expertise, we prevent unnecessary spending by removing Low Clinical Value medications from the formulary and provide better alternatives – equal or more effective medications at a lower cost.

ACTUAL CLIENT EXAMPLE: 2,100 employee group

By reviewing the client's claims data, we were able to identify an opportunity to save the plan and members **more than \$150,000**.

0.3% of claims were LCV drugs, which accounted for **3% of the groups' spend**

The plan overpaid **more than \$141K** and members overpaid **\$16K** for high cost, low clinical value drugs

ONGOING MONITORING OF LOW CLINICAL VALUE MEDICATIONS

Our Clinical Team continually monitors new drugs to market. We negotiate with our pharmacy partners to remove Low Clinical Value medications without impact to client rebates, while providing access to lower cost medications that have equal or greater clinical value.

ACHIEVE A CLINICAL ADVANTAGE

Our Clinical Advantage Program ensures the prescription drug program is optimized to save clients money and create a high level of member satisfaction. Find out how low clinical value medications are impacting your clients' pharmacy plan. **On average, clients save 1.5% - 2%.**

About RxBenefits

RxBenefits is a full-service pharmacy benefits advisory firm, serving employee benefit consultants and their self-insured, mid-market employer clients for more than 22 years. Our client-focused pharmacy model offers aggregate pricing, concierge service and independent, strategic clinical management that employer groups won't get with any other pharmacy administrator. Our tailored, sustainable pharmacy solutions deliver improved healthcare outcomes and help clients maximize savings.